



5<sup>TH</sup> ANNUAL



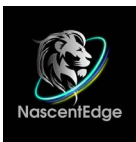
iGAMING GERMANY

1 - 2 APRIL 2025

FRANKFURT, GERMANY

EVENTUS-INTERNATIONAL.COM/IGG

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## ABOUT THE ORGANISER

**Eventus International** has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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# ABOUT EVENT: iGAMING GERMANY 2025

**iGaming Germany 2025** is the ultimate event for those seeking to make their mark on the German iGaming market. From **1 - 2 April 2025**, C-suite representatives from the biggest operators, providers, and investors in German iGaming will converge in **Frankfurt** to shape the future of iGaming in Europe.

Germany boasts one of the world's largest online gaming markets in the world due to operators, providers, and players embracing technological innovation that improve the online casino and sports betting experience. This makes Germany fertile ground for developing the products and strategies to lead iGaming into the future. Top international operators are attracted to the innovation coming out of Germany, making collaborations in this market some of the most sought-after across the globe. **iGaming Germany 2025** will bring together the greatest minds in German iGaming for two days of pre-scheduled networking sessions and expert discussions on topics around German iGaming regulation, payment and IP blocking, compliance, player protection, responsible gaming, and game development. Get ready to connect with industry leaders, peers, and potential business partners at **iGaming Germany 2025!** This event is a golden opportunity to network with the very best of the iGaming industry, gain valuable insights into the future of the industry, and explore new opportunities for growth.



# MEET THE TEAM

# iGAMING GERMANY 2025



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## DAY 1 - iGAMING IN GERMANY

TUESDAY, 1 APRIL 2025

### CONFERENCE & NETWORKING DRINKS

Attendees can network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

**09:00 Registration & Morning Refreshments**

**09:30 Opening Remarks from the Chairperson**

**09:45 Panel Discussion**

Navigating Regulatory Changes: Strategies for Success in Germany's Online Gaming Market

**10:30 Panel Discussion**

Responsible Gaming: Industry-Wide Partnerships for Ensuring Player Safety and Compliance

**11:15 Networking Refreshment Break**

**11:45 Panel Discussion**

Lessons from the Black Market: International Best Practices for Regulating Online Gaming

**12:30 Panel Discussion**

Compliance Challenges: Ensuring Operational Excellence in a Highly Regulated Environment

**13:15 Networking Lunch Break**

**14:15 Panel Discussion**

Synergistic Strategies: Integrating Sports Media with iGaming for Enhanced Player Engagement

**15:00 Panel Discussion**

Building Player Engagement: Cultural Insights and Innovative Mechanics for Slot Games

**15:45 Panel Discussion**

Using Advanced Data Analytics: Drive Decisions and Improve iGaming Operations

**16:30 Panel Discussion**

The Future of Sports Betting: Expanding Germany's Betting Catalogue Responsibly and Effectively

**17:15 Closing Remarks from the Chair**

**17:25 Networking Drinks**



**10<sup>TH</sup> ANNUAL  
SPORTS BETTING  
SBEA  
EAST AFRICA**

**20 - 21 MAY 2025**

**DAR ES SALAAM, TANZANIA**

## DAY 2 - AFFILIATE IN GERMANY

WEDNESDAY, 2 APRIL 2025

### CONFERENCE & NETWORKING DRINKS

Attendees can network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

**09:30 Registration & Morning Refreshments**

**09:45 Opening Remarks from the Chairperson**

**10:00 Panel Discussion**

Navigating New Compliance Landscapes: Understand the impact of evolving regulations on affiliate marketing strategies

**10:45 Panel Discussion**

Harnessing Innovative Traffic Sources: Unlock player potential through platforms like Telegram and Discord

**11:30 Networking Refreshment Break**

**12:00 Panel Discussion**

Integrating Responsible Gaming Practices: Promote effective strategies for affiliates to enhance player protection and build trust in the European market

**12:45 Panel Discussion**

AI Meets Human Touch: Explore the synergy of AI-driven marketing tactics with essential human expertise

**13:30 Networking Lunch Break**

**14:30 Panel Discussion**

Expansion Insights: Learn from successful affiliate strategies in LatAm and India to refine European approaches

**15:15 Panel Discussion**

SEO Adaptation: Equip affiliates with strategies to thrive amid Google algorithm changes and future-proof visibility

**16:00 Panel Discussion**

Sustainable Growth: Best practices for forging lasting relationships with operators while seizing emerging opportunities

**16:45 Closing Remarks from the Chairperson**

**\*\*\* End of #iGaming Germany \*\*\***



INTERESTED IN SPEAKING?

iGAMING GERMANY 2025

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1 - 2 | FRANKFURT  
APR 2025 | GERMANY

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CEO & Founder  
Unibo



**André Root**  
Marketing Director



**Dr. Andreas Ditsche**  
CEO  
iGaming.com



**Andrew Pearson**  
Managing Director  
Inteligencia



**Christian Gruber**  
Senior Consultant  
STADTCASINO Baden



**Daniel Lux**  
CEO & SEO Consultant  
Linxact



**Dr. Fabian Masurat**  
Lawyer  
Taylor Wessing



**Filip Janczak**  
Co-Founder & Head of Performance Marketing  
Creatos Media



**Gustaf Hoffstedt**  
General Secretary | CEO  
Swedish Trade Association for Online Gambling



**Henrik Norsk Hoffmann**  
Partner  
Nordic Gambling ApS



**Izabela Janczak**  
Co-Founder & Head of Search Marketing  
Creatos Media



**Jan Feuerhake**  
Lawyer  
Taylor Wessing



**Johann Sigurdsson**  
Chief Commercial Officer  
Bwloto



**Dr. Joerg Hofmann**  
Senior Partner  
MELCHERS Law Firm



**Kevin Rieger**  
Senior Associate  
Bernstein Group

# INDUSTRY EXPERT SPEAKERS

# iGAMING GERMANY 2025



**Julia Logan**

SEO Consultant  
*IrishWonder's SEO Consulting*



**Martin Arendts**

Founder  
**ARENDS ANWÄLTE**



**Michelle Chelsea Hembury**

Senior Associate  
**MELCHERS Law Firm**



**Mika Kuismanen**

CEO  
*The Finnish Trade Association for Online Gambling*



**Sebastian Funke**

*iGaming Consultant*



**Stefan Kilpper**

*Senior Manager Stakeholder Relations & Public Affairs | WestLotto*



**Stephan Heilmann**

*iGaming Consultant*



**Thomas Hampf**

*Director of Sales  
AUTHADA GmbH*

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BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

[BETCONSTRUCT.COM](http://BETCONSTRUCT.COM)

## MAIN ENTRANCE SPONSOR



DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

[DSTGAMING.COM](http://DSTGAMING.COM)

## SPONSOR



iGaming.com is a premier affiliate marketing company specializing in the iGaming industry. With a team of over 300 professionals operating globally, iGaming.com combines expertise in search engine optimization and professional lead generation to deliver exceptional results. Privately owned and headquartered in Europe, the company is dedicated to providing reliable information to players while championing responsible gambling. As a remote-first organization, iGaming.com embraces a globally distributed workforce, fostering innovation and collaboration across borders.

[IGAMING.COM](http://IGAMING.COM)

## SPONSOR



Ei Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. Ei Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious 5-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

[EVENTUS-INTERNATIONAL.COM](http://EVENTUS-INTERNATIONAL.COM)

# BECOME A SPONSOR/EXHIBITOR AT OUR UPCOMING 2025 EVENTS!

CONTACT US  
**TODAY:**



**Lou-Mari Burnett**  
Chief Operating Officer (COO)  
[loumari@eventus-international.com](mailto:loumari@eventus-international.com)

Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

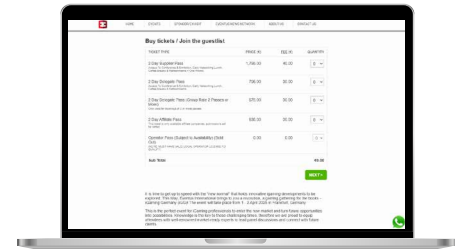
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## NEED HELP?

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INSIGHTS BY EXPERTS

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- **EXCLUSIVE INTERVIEWS:** Get to know the voices behind our events
- **FEATURED IN THE SPOTLIGHT:** Discover how Eventus International is making waves across the industry

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