

# **STRATEGIC PARTNERS & SPONSORS**













## **ABOUT** THE ORGANISER

**Eventus International** has been in the business of connecting industries for over a decade. With a proven combination of networking, industry insight and knowledge sharing each event brings an industry closer together and closer to achieving a collective goal.

We take pride in using our platforms to offer **bespoke sponsorship and exhibition opportunities** that can easily position a brand to a targeted audience of professionals, and deliver a high ROI to companies looking to enter a market and/ or strengthen their brand presence

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# **ABOUT EVENT:** iGAMING GERMANY 2025

**iGaming Germany 2025** is the ultimate event for those seeking to make their mark on the German iGaming market. From **1 - 2 April 2025**, C-suite representatives from the biggest operators, providers, and investors in German iGaming will converge in **Frankfurt** to shape the future of iGaming in Europe.

Germany boasts one of the world's largest online gaming markets in the world due to operators, providers, and players embracing technological innovation that improve the online casino and sports betting experience. This makes Germany fertile ground for developing the products and strategies to lead iGaming into the future. Top international operators are attracted to the innovation coming out of Germany, making collaborations in this market some of the most sought-after across the globe. iGaming Germany 2025 will bring together the greatest minds in German iGaming for two days of pre-scheduled networking sessions and expert discussions on topics around German iGaming regulation, payment and IP blocking, compliance, player protection, responsible gaming, and game development. Get ready to connect with industry leaders, peers, and potential business partners at iGaming Germany 2025! This event is a golden opportunity to network with the very best of the iGaming industry, gain valuable insights into the future of the industry, and explore new opportunities for growth.

## MEET THE **TEAM**

## **iGAMING GERMANY 2025**



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# EVENT AGENDA

## **iGAMING GERMANY 2025**

## DAY 1 - IGAMING IN GERMANY TUESDAY, 1 APRIL 2025

## \_\_\_\_\_

## **CONFERENCE & NETWORKING DRINKS**

Attendees can network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

- 09:00 Registration & Morning Refreshments
- 09:30 Opening Remarks from the Chairperson

#### 09:45 Panel Discussion

Navigating Regulatory Changes: Strategies for Success in Germany's Online Gaming Market

10:30 Panel Discussion

Responsible Gaming: Industry-Wide Partnerships for Ensuring Player Safety and Compliance

11:15 Networking Refreshment Break

#### 11:45 Panel Discussion

Lessons from the Black Market: International Best Practices for Regulating Online Gaming

#### 12:30 Panel Discussion

Compliance Challenges: Ensuring Operational Excellence in a Highly Regulated Environment

13:15 Networking Lunch Break

#### 14:15 Panel Discussion

Synergistic Strategies: Integrating Sports Media with iGaming for Enhanced Player Engagement

15:00	<b>Panel Discussion</b> Building Player Engagement: Cultural Insights and Innovative Mechanics for Slot Games
15:45	<b>Panel Discussion</b> Using Advanced Data Analytics: Drive Decisions and Improve iGaming Operations

#### 16:30 Panel Discussion

The Future of Sports Betting: Expanding Germany's Betting Catalogue Responsibly and Effectively

- 17:15 Closing Remarks from the Chair
- 17:25 Networking Drinks



# EVENT AGENDA

## **iGAMING GERMANY 2025**

## DAY 2 - AFFILIATE IN GERMANY WEDNESDAY, 2 APRIL 2025

#### **CONFERENCE & NETWORKING DRINKS**

Attendees can network with industry leaders, and sit in on conference sessions led by experts on various topics that are of great value to businesses within the Betting & iGaming industry.

- 09:30 Registration & Morning Refreshments
- 09:45 Opening Remarks from the Chairperson

#### 10:00 Panel Discussion

Navigating New Compliance Landscapes: Understand the impact of evolving regulations on affiliate marketing strategies

#### 10:45 Panel Discussion

Harnessing Innovative Traffic Sources: Unlock player potential through platforms like Telegram and Discord

11:30 Networking Refreshment Break

#### 12:00 Panel Discussion

Integrating Responsible Gaming Practices: Promote effective strategies for affiliates to enhance player protection and build trust in the European market

#### 12:45 Panel Discussion

Al Meets Human Touch: Explore the synergy of Al-driven marketing tactics with essential human expertise

#### 13:30 Networking Lunch Break

#### 14:30 Panel Discussion

Expansion Insights: Learn from successful affiliate strategies in LatAm and India to refine European approaches

#### 15:15 Panel Discussion

SEO Adaptation: Equip affiliates with strategies to thrive amid Google algorithm changes and future-proof visibility

#### 16:00 Panel Discussion

Sustainable Growth: Best practices for forging lasting relationships with operators while seizing emerging opportunities

#### 16:45 Closing Remarks from the Chairperson

\*\*\* End of #iGaming Germany \*\*\*



# **INTERESTED IN SPEAKING?**

## **iGAMING GERMANY 2025**

5<sup>™</sup> ANNUAL



IGAMING GERMAN

# **1 - 2** | FRANKFURT APR 2025 | GERMANY

# **BECOME A SPEAKER TODAY** REGISTER YOUR INTEREST NOW AT INFO@EVENTUS-INTERNATIONAL.COM

## INDUSTRY EXPERT SPEAKERS

## igaming germany 2025



Andrew Pearson Managing Director Intelliaencia



Dr. Fabian Masurat Lawyer Taylor Wessing



Gustaf Hoffstedt General Secretary | CEO Swedish Trade Association for Online Gambling



Jan Feuerhake Lawyer Taylor Wessing



Dr. Joerg Hofmann Senior Partner MELCHERS Law Firm



Kevin Rieger Senior Associate Bernstein Group

INAUGURAL

GAMING



Sebastian Funke iGaming Consultant

2<sup>ND</sup> ANNUAL

SAVE THE DATE FOR #iGamingMartechAmsterdam & #LotteryCXSummit

24 - 25 JULY 2025

AMSTERDAM, NETHERLANDS

# PARTNERS, SPONSORS & EXHIBITORS

## **iGAMING GERMANY 2025**

### STRATEGIC PARTNER



Elite Executive specialises in locating and attracting the top talent in and for the financial industry with the goal of being the "go-to" search firm. Elite Executive sources the best candidates from a curated network and database to ensure that we connect the right people quickly and diligently

#### WWW.ELITEEXECUTIVE.COM.HK

#### STRATEGIC PARTNER



NascentEdge is a provider of dynamic face-to-face meeting platforms allowing our clients to expand into a predefined target audience and amplify their business exposure globally.

#### WWW.NASCENTEDGE.COM

#### LANYARD SPONSOR



BetConstruct is a global award-winning technology and services provider for online and land-based gaming industry. BetConstruct's innovative and proven offerings include Online and Retail Sportsbook, Classic RNG and Live Casinos, Esports, Poker, Skill Games, Social Gaming Platform, Sports Data Solutions and more – all ready to be launched and managed through SpringBME, its pioneering Business Management Environment.

WWW.BETCONSTRUCT.CON



#### STRATEGIC PARTNER

The NovaMotus Consultancy offers you direct access to the decision-makers, cutting out the middleman and paving the way forward for your successful business venture. Our team of experts focuses on gathering the right connections, creating a global networking of top tier senior level executives, making it easier for you to shake the correct hand. Closing deals and growing your business have never been this easy. Let us help you on your new (Nova) business future. NovaMotus Consultancy – The Only Way is Up

#### WWW.NOVAMOTUS-CONSULTANCY.COM

#### MAIN ENTRANCE SPONSOR

(DSTGAMING)

DSTGAMING is a leading provider of iGaming solutions, with over a decade of industry expertise, specializing in white-label and turnkey casino solutions. Our extended offerings include advanced game aggregation, custom casino game development, and secure payment gateways, designed to enhance the operational efficiency and user experience of our clients.

#### DSTGAMING.COM

#### SPONSOR



El Networking, a division of Eventus International, offers the ultimate C-Level networking opportunities around the globe, presented in both online and in-person event platforms. The division was established in 2021 with the need for quality networking in mind, after the great absence thereof during the pandemic. El Networking will offer C-Level industry professionals the opportunity to reconnect with one another, have meaningful discussions and form stronger business relationships over refreshing drinks and delicious S-star meals. Each networking event/platform will be selected carefully and will compliment and correspond with international events during every year, making it easily accessible to all interested.

WWW.EVENTUS-INTERNATIONAL.COM

# **REGISTRATION INFORMATION**

## **iGAMING GERMANY 2025**

Registration is as easy as 1, 2, 3! Simply navigate to our registration page and select card registration or manual registration via invoice request!

We have a variety of ticket options available. To find more info on these navigate to: www.eventus-international.com/igg



STEP 1: Visit www.eventus-international.com/igg and navigate to the registration section.



STEP 2: Select a payment method, either Card Payment or Invoice Request.

Buy tickets / Join the guestlist				
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This is the perfect event for Gaming professionals to and possibles introvindge is this tary to those chain articulars, with well encoured in which enable reperfo- cients.				

STEP 3: Select your ticket, fill in the form, and you're all done!

## NEED HELP?

Contact us now and we will be happy to assist you with your enquiry





Email: info@eventus-international.com





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